
THE ROTARY CLUB OF ATLANTA WEST END

Friday, August 18, 2017 @ 12:15 PM

Georgia Tech Hotel & Conference Center

Membership & New Club Development Month

Call to Order	Elma McCutchen
Invocation	Danielle Carney
Pledge	CJ Stewart
Introduction of Guests	Don Schewe
Tasse Trivia	Don Schewe
Program	Neil Shorthouse
Announcements	Elma McCutchen
Adjournment	Elma McCutchen



ROTARY:
MAKING A
DIFFERENCE

This Week's Speaker: Bailey Webb, Stream Realty

Bailey Webb joined Stream Realty Partners in 2015 as a Graphic Design Coordinator for Stream's Atlanta Office. She works collaboratively with the creative team to develop brand strategy and deliver design components to completion. In addition to brand development she is tasked with integrating innovation to further Stream's brand across the Atlanta market, including a beer garden project under development on the Beltline in her neighborhood, the West End.

Bailey attended the University of West Florida where she graduated with a Bachelor of Arts in Graphic Design, a Minor in Communications Arts, and a Certificate in Sale's Management. Before leaving UWF, Bailey participated in the Department of Art's Art Gallery, and was awarded the Department of Arts Faculty Academic Excellence Award.

Last Week's Speaker: Bailey Webb, Stream Realty

President Elma asked **Neil Shorthouse** to present our speaker. Neil thanked **Bailey Webb** for agreeing - at the 'last minute' - to give some history about herself and her developing career. Bailey graduated from the University of West Florida in Pensacola FL and came to Atlanta with few plans in 2013. She took a job tending bar and for 1½ years, saved her money and at the ripe old age of 24 was able to purchase her own home in October 2016 in the West End, becoming a growing number – at least four – of Club members owning West End homes. She accepted an internship with Stream Realty Partners, a commercial real estate services organization that specializes in leasing, sales, property and facilities management, headquartered in Dallas, TX; Stream has 750 employees, more than 100 clients with offices in 11 cities. Bailey is a graphic artist. She's on the marketing side of the company and creates all manner of products for branding, digital marketing, events, such as groundbreaking and signage – all to best portray Stream Realty Partners environments. Bailey was first introduced to AWER through Monday Night Brewery, a Stream tenant, who made a presentation to our Club last year. She was asked if she'd like to pursue membership, which she said she would, joining in RY2017. Bailey noted a special event on which she's working – an Urban Explorers Tour, which involves Stream's West End tenants touring offices and each taking ten minutes to pitch the nature of their businesses and work. This by-invitation event includes AWER's **Brent Brewer** as a journalist; Bailey can obtain invitations for a few other interested AWER members. Bailey was asked about her reception in the West End, which she reluctantly said was not totally cordial. **Kimberly Carlisle** said there are residents who are fearful of the community shifting as young professionals buy, as has she, **Danielle Carney** and Bailey. While race is a factor eliciting some trepidation and perhaps resentment, perhaps more to the point is gentrification. Regardless, the Club members congratulated Bailey on her successes and for her grace in committing herself to be a positive force as she builds her life to make important contributions to Atlanta and to Rotary. – *Neil Shorthouse*



A Legacy of Service Above Self

Atlanta's West End has historically been fertile ground where ideas and leaders take root and branch out to change the social environment. That history is reflected in the membership of the Rotary Club of Atlanta West End. We are diverse...young and old, male and female, from varied racial, ethnic, religious, and geographic backgrounds. Our membership has included leaders in the civil rights movement of the 60s, and leaders in social change today. We work in many professions...higher education, community service, law, government, business...but we have in common a commitment to building a stronger community, one committed to social justice and the celebration of diversity. The Rotary Club of Atlanta West End is living, breathing proof that fellowship flourishes when we seek our common humanity and celebrate our differences. If you are a visitor and would like more information about joining us, please speak with a club officer today. **Follow us on *Linked In, Facebook, or Twitter @ATLWendRotary***

Club Leadership, 2017-18

President: Elma McCutchen
President Elect: Ernie Hughes
Vice President & Foundation: George Dobbins
Immediate Past President: Rachel Floyd Nelson
Treasurer: Don Schewe
Secretary: Neil Shorthouse, Sasha McBurse
Membership: Leyla Compani

Administration: Richard Gerakitis
Community Service: Pearlie Perryman
Public Relations: Bailey Webb, Judith Fuller
New Generations: CJ Stewart
Vocational/Civic: Kimberly Weaver
Historian: Eric John, Kimberlin Butler
Keyway Editor: Paige McKay Kubik

Mark Your Calendars

- **August 20, 2 PM:** Rotary AWE day out at Essential Theatre.
- **September 1:** GRSP Student Presentation
- **September 15:** Moveable Feast at Frazer Center. 7-10 PM. For info & tickets: www.fraziercenter.org or email Paige at p.kubik@fraziercenter.org
- **December 14:** Rotary AWE Holiday Celebration
- **April 26-29:** District 6900 Conference
- **June 23-27:** Rotary International Convention, Toronto, Canada

