

Rotary District 6900 Awards
DG Mary Ligon
Awards Chair Ryan Clements
2021 – 2022

Awards for the 2021-22 Rotary year will include:

1. Rotary Citation (administered by Rotary International)
2. District 6900 Governor’s Award
3. Club-sponsored Awards
4. Zone and Other Awards (subject to change each year)

Achievement of awards will be celebrated at two distinct events: District Conference and a year-end celebration. Deadlines for achievement of points and schedule for the celebration events will be announced by early Fall 2021.

ROTARY INTERNATIONAL CITATION

[Citation goals](#) can be found in [Rotary Club Central](#). To achieve the Rotary Citation, review the 25 available goals, select at least 13, achieve those goals, then report your achievement in Rotary Club Central.

DISTRICT 6900 GOVERNOR’S AWARD

Clubs will have the opportunity for District 6900 recognition for achievement based on a point system using the below matrix. Clubs are responsible for reporting all information as indicated in the matrix. **Data will be collected by the Awards Committee through Rotary International’s or District 6900’s systems.**

Awards levels are as follows (out of a possible 54 points):

1. Governor’s Endeavor Award – 18 points
2. Governor’s Discovery Award – 35 points
3. Governor’s Enterprise Award – 48 points

PREREQUISITE FOR GOVERNOR’S AWARD

Enter Club Officers in Rotary Club Central 7/1/21

PLANNING

1. DACdb Added as Additional Vendor to Profile in myrotary.org profile	1 - 3 points	By 6/1/21 - 3 points By 7/1/21 - 2 points By 8/1/21 - 1 point
2. Enter 13+ goals into Rotary Club Central (at myrotary.org) and D6900 Strategic Plan (at rotary6900.org)	3 points	Completed by 6/15
	2 points	Completed by 7/1
	1 point	Completed by 8/1
3. Training/Preparation	5 points	Completed all requested Learning Center plans prior to PETS
(all required by club president)	3 points	Completed President-Elect Basics learning plan prior to PETS
	1 point	Other Learning Center courses or Rotary Leadership Institute (RLI) courses
4. Number of PETS breakouts attending	1 point for 3 breakouts	
	2 points for more than 3	
5. Number of unique individuals attending district assembly session	1 point for each, up to 3	

INNOVATIVE MEMBER ENGAGEMENT

6. Innovative Meetings or Gatherings	1 point	Enter in Service Activities, in Vocational Service at Rotary Club Central
7. Innovative Service or Fundraiser	1-2 points	Enter in Service Activities, in Vocational Service at Rotary Club Central
8. Club Leader Attended Session on Creating a Vibrant Club at District Party	1 - 3 points	Enter in Service Activities, in Vocational Service at Rotary Club Central
9. Create a Satellite Club	1 point	Enter in Service Activities, in Vocational Service at Rotary Club Central
10. Member Reengagement	1-3 points	Awarded for reengaging members post-COVID, long-time members who are returning to activity. Enter in Service Activities, in Vocational Service at Rotary Club Central
11. Membership Growth	10% - 1 point	In accordance with RIP Shekhar Mehta's <i>"Each One, Bring One"</i> model (new member), awarded for percentage of members who bring in new member. (Based on reports from RCC)
	15% - 2 points	
	20% - 3 points	
12. Membership Net Growth	1 point for net growth in membership for the year.	Based on reports from RCC.
13. Member Retention	80% - 1 point	Based on reports from RCC.
	85% - 2 points	
	90% - 3 points	

SERVICE		
14. Partnering for Service	1-4 points	Service projects with 2 or more clubs or other organizations. Points based on number of projects. List project in Service Activities in Rotary Club Central.
15. Empowering Girls	1 point	Service projects that includes an aspect that empowers girls. List project in Service Activities in Rotary Club Central.
16. End Polio Now Project	1 point	Fundraising or Public Image. List project in Service Activities in Rotary Club Central.
17. Participate in District's YPA Opportunities	1-3 points	Earn 1 point each for participation in 4 available opportunities for a max of 3 points. Based on reports generated by D6900.
18. Enter a Project in Rotary Showcase	1-3 points	One point for each entered at myrotary.org up to 3 points

FOUNDATION		
19. Every Rotarian, Every Year (percentage of members)	1 point	10-25%
	2 points	25-50%
	3 points	50 – 75%
	4 points	75-99%
	5 points	100%

Club-Sponsored Awards

Chosen by District Governor

The awards below will be selected by the District Governor based on the following club size categories:

1. Category 1 1-30
2. Category 2 31-59
3. Category 3 60-99
4. Category 4 100+

District 6900 Rotarian of the Year Award

Sponsored by the Rotary Club of East Cobb in honor of their Charter President William E. Carver.

The District Governor selects and recognizes a single Rotarian serving on the District 6900 staff who has exemplified the Rotary motto of Service Above Self. The honoree receives a Paul Harris Fellowship for \$1000 contributed by the Rotary Club of East Cobb in that person's name.

District 6900 Sheffield Award

Sponsored by the Rotary Club of Americus honoring past club members John Sheffield, John W. Sheffield and Langdon C. Sheffield – all District Governors from the RC of Americus.

The District Governor selects one honoree in each club category from among the Club Presidents who has impacted his or her club in such a manner as to cause it to perform in a highly superior manner in the future. While presidents representing the clubs chosen as Club of the Year are eligible for selection, the ideal recipient is one who has prepared the club to reach beyond themselves in coming years. The honorees receive a Paul Harris Fellowship for \$1000 contributed by the Rotary Club of Americus in that person's name.

Follow Me Award

Sponsored by the Rotary Club of Stone Mountain

The District Governor selects one honoree from among the Assistant Governors for exemplary leadership in executing the current Rotary theme. The honoree receives a Paul

Harris Fellowship for \$1000 contributed by the Rotary Club of Stone Mountain in that person's name. The Assistant Governor of the Year Award, named the "Follow Me" Award is presented in honor of PDG Al Lipphardt, 1999-2000 of the RC of Stone Mountain and the four Club Presidents from that year who have served as District Governor, Fran Milberg '04-'05, Claudia Mertl '05-'06, Steve Stanfield '06-'07 and Margie Kersey '11-'12.

Rotary Club Sponsored Awards: Chosen by Sponsoring Club

William A. Watt Memorial Award

Presented and Sponsored by Rotary Club of Thomasville.

Honors the most outstanding GRSP student in class of 2021-2022 as selected by the Thomasville Club.

Frank E. Bentley, Sr. Leadership Award

Sponsored & Presented by Rotary Club of Sandy Springs.

Honoring PDG Frank Bentley, Sr. in recognition of an individual Rotarian for outstanding service and leadership in GRSP.

Jake Cheatham Memorial Award

Sponsored & Presented by the Rotary Club of Griffin.

Recognizes a club in each category for the highest per capita giving to GRSP. Sponsored by the Rotary Club of Griffin in honor of Jake Cheatham.

Albert D. and Esther I. Thomson Award

Sponsored & Presented by Rotary Club of Pelham

This award is presented by the Rotary Club of Pelham in memory of Al and Esther Thomson to the club with the highest per capita giving to the Annual Programs Fund of The Rotary Foundation through March 30, 2022.

Al Daniel Membership Award

Sponsored & Presented by Rotary Club of Buckhead

Recognizes a club or individual Rotarian for exceptional membership development including recruitment, retention and engagement. Presented by Rotary Club of Buckhead.

ZONE AND OTHER AWARDS

Zone 33/34 Awards

Clubs wishing to reach an extra level of achievement at the Zone level may visit <https://www.rizones33-34.org/> or <https://www.rizones33-34.org/zone-34-public-image-team/> to explore additional awards opportunities.

The Rotary Foundation

A host of individual and club recognition opportunities are available for support of The Rotary Foundation as provided directly by Rotary International. Visit www.rotary.org/en/donate/recognition for more information. Club opportunities are listed below.

100% Paul Harris Fellow Club

- ❖ For clubs in which all dues-paying members are Paul Harris Fellows. This is a one-time recognition.

100% Paul Harris Society Club

- ❖ For clubs in which every dues-paying member contributes a minimum of \$1,000 to the Annual Fund, PolioPlus, or global grants within a Rotary year

100% Foundation Giving Club

- ❖ For clubs that achieve an average of \$100 in per capita giving and 100 percent participation, with every dues-paying member contributing at least \$25 to any or all of the following during the Rotary year: Annual Fund, PolioPlus Fund, approved global grants, or [Endowment Fund](#).

100% Rotary's Promise Club

- ❖ A designation provided to clubs in which every dues-paying member supports The Rotary Foundation's Endowment with a minimum commitment of \$1,000 or more in an estate plan or via an outright gift of \$1,000 or more. A certificate honoring the achievement will be provided upon request.

Every Rotarian, Every Year Club

- ❖ For clubs that achieve a minimum Annual Fund contribution of \$100 per capita during the Rotary year, and every dues-paying member must personally contribute at least \$25 to the Annual Fund during the year.

Top Three Per Capita in Annual Fund Giving

- ❖ For the three clubs in each district that give the most, per capita, to the Annual Fund. Clubs that give at least \$50 per capita are eligible.

Questions?

Contact District Awards Chair, Ryan Clements, with any questions at ryan.clements@acicms.com or (706) 662-8241 (phone or text).

CITATION GOALS AND INSTRUCTIONS



To be eligible for the Rotary Citation, clubs need to begin the year as active clubs in good standing – or having paid each invoice balance in full upon receipt. To verify that your club is in good standing, check your daily club balance report under Club Administration > Club Finances. You should have an outstanding balance of \$0.00. Invoices are due when they are posted, in mid-January and mid-July.

Rotary club leaders can go into Rotary Club Central and select at least 13 out of 25 goals they wish to apply toward citation achievement. This flexibility allows clubs to choose the goals that are most relevant and achievable. In addition, many goals will be self-reported by marking “achieved” in Rotary Club Central.

To achieve the citation:

- Go to Rotary Club Central
- Review the 25 available goals
- Select at least 13 goals (or more than 50% of the available goals)
- Achieve those goals
- Report achievement in Rotary Club Central

Once you are in Rotary Club Central, navigate to the **Goal Center**, select the **year**, and click on the **All tab** to see the goals.

Goal	Goal Detail
Club membership	How many total members does your club want by the end of the Rotary year?
Service participation	How many members will participate in club service activities during the Rotary year?
New member sponsorship	How many members will sponsor a new club member during the Rotary year?
Rotary Action Group participation	How many club members will be members of at least one Rotarian Action Group (RAG) during the Rotary year?
Leadership development participation	How many members will participate in leadership development programs or activities during the Rotary year?
District conference attendance	How many members will attend your district conference?
Rotary Fellowship participation	How many club members will be members of a Rotary Fellowship during the Rotary year?
District training participation	How many of your club's committee chairs will attend the district training assembly?
Annual Fund contributions	How much money will be contributed to The Rotary Foundation Annual Fund by your club and its members during the Rotary year?

CITATION GOALS AND INSTRUCTIONS



Goal	Goal Detail
PolioPlus Fund contributions	How much money will be contributed to The Rotary Foundation PolioPlus Fund by your club and its members during the Rotary year?
Major gifts	How many single outright donations of US\$10,000 or more will be made by individuals associated with your club during the Rotary year?
Bequest Society members	How many individuals or couples will inform The Rotary Foundation of their plans to leave US\$10,000 or more to The Rotary Foundation through their estate?
Benefactors	How many individuals or couples will inform The Rotary Foundation of their estate plans to include the Endowment Fund as a beneficiary or will make an outright gift of US\$1,000 or more to the Endowment Fund?
Service projects	How many service projects will your club complete during the Rotary year?
Rotaract clubs	How many new and existing Rotaract clubs will your club sponsor during the Rotary year?
Interact clubs	How many new and existing Interact clubs will your club sponsor during the Rotary year?
Inbound Youth Exchange students	How many Rotary Youth Exchange students will your club host during the Rotary year?
Outbound Youth Exchange students	How many Rotary Youth Exchange students will your club sponsor during the Rotary year?
RYLA participation	How many individuals will your club sponsor to participate in Rotary Youth Leadership Awards (RYLA) events during the Rotary year?
Strategic plan	Does your club have an up-to-date strategic plan?
Online presence	Does your club's online presence accurately reflect its current activities?
Social activities	How many social activities will your club hold outside of regular meetings during the Rotary year?
Update website and social media	During the Rotary year, how many times per month will your club's website or social media accounts be updated?
Media stories about club projects	How many media stories will cover your club's projects during the Rotary year?
Use of official Rotary promotional materials	Did your club use Rotary International's advertising and public service materials, such as broadcast videos, print ads, and other official materials available in the Brand Center, to promote Rotary in your community during the Rotary year?