

OVERVIEW

This handbook serves as a comprehensive guide for both new and returning members of the Rotary Club of Atlanta West End (AWER), outlining the club's mission, expectations, structure, and opportunities for engagement.

ABOUT THE CLUB

- **Founded:** 1958, with a legacy rooted in civic leadership and community service.
 - **Mission:** To unite leaders, exchange ideas, and take action for lasting change locally and globally.
 - **Values:** Integrity, inclusiveness, mutual respect, and ethical leadership.
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ROTARY PRINCIPLES

- **Four-Way Test:** A guiding ethical framework.
 - **Object of Rotary:** Promotes service, ethical standards, and international understanding.
 - **Avenues of Service:** Club, Vocational, Community, International, and Youth Service.
 - **Areas of Focus:** Includes Peacebuilding and Conflict Prevention, Disease Prevention and Treatment, Water, Sanitation, and Hygiene, Maternal and Child Health, Basic Education and Literacy, and Community Economic Development. A seventh area, the Environment,
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MEMBERSHIP EXPECTATIONS

- **Dues:** Paid quarterly; includes RI and district assessments.
 - **Attendance:** Regular participation in meetings and service projects is encouraged.
 - **Engagement:** Members are expected to serve on committees, contribute their unique talents, and support The Rotary Foundation.
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ORIENTATION & INVOLVEMENT

- **New Member Support:** Includes this handbook, mentorship, and a checklist for engagement.
 - **Checklist Highlights:**
 - Attend meetings and service projects.
 - Join a committee.
 - Create a MyRotary account.
 - Contribute to The Rotary Foundation.
 - Understand that the dues enhance the strength and capacity of the club.
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TOOLS FOR SUCCESS

- **MyRotary Portal:** Manage membership, register for events, and access learning resources.
- **Learning Center:** Offers self-paced courses on leadership and Rotary operations.

Rotary Club of Atlanta West End Member Handbook, and social media platforms.

CLUB CULTURE & COMMUNITY

- Diversity & Inclusion: The club embraces members of all backgrounds and fosters open dialogue.
- Fellowship: Includes social events, traditions, and recognition programs.
- Community Engagement: Focus on literacy, youth mentorship, food security, and economic development.

LEADERSHIP PATHWAYS

- Board Roles: President, President-Elect, Secretary, Treasurer, and Committee Directors.
- Standing Committees:
 - Club Administration
 - Membership
 - Public Image
 - Service Projects
 - The Rotary Foundation
 - Diversity, Equity, and Inclusion (DEI)
- District & International Opportunities: Includes roles in District 6900 and global Rotary programs.

MAKING ROTARY PERSONAL

- Benefits: Leadership development, networking, skill-building, and global service opportunities.
 - Travel & Exchange: Rotary conventions, friendship exchanges, and global grants.
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